

[Welcome back, chocolate](#)

October 12th, 2009

Just in time for the annual sugar rush that is Halloween, the folks from [Chocolate Chocolate Chocolate](#) are relaunching the St. Louis-based chocolate brand [Mavrakos](#). Beginning in 1913, Mavrakos Candy Co. satisfied St. Louis' sweet tooth until it was sold in 1984 to Archibald Candy, which retired the brand. Luckily, the Mavrakos family recipes were passed on to Chocolate Chocolate Chocolate owner Dan Abel. Over the years, Abel used those recipes as inspiration for some of his company's products. And now, on Oct. 21, Abel and his family will bring back traditional Mavrakos treats like chocolate caramels, coconut crescents, marshmallow pecan bars and Pecan Burrs. Each of the Mavrakos items will be made using the original recipe and some will be made with the brand's vintage equipment. Mavrakos chocolates will be available at all [Dierbergs](#) and Chocolate Chocolate Chocolate stores, as well as online at www.mavrakos.com.



[ShareThis](#)

by Catherine Neville | Tags: [chocolate](#), [Chocolate Chocolate Chocolate Co.](#), [Dan Abel](#), [Mavrakos](#)
[General](#) | [No Comments »](#)